



The staff of Green Financial at last year's annual golf tournament, benefiting the Gwinnett Children's Shelter. From Left: **Drew Digby, Betty Huff, Janet Jameson, Aaron Holley, Roger Green, Laura Green, Joey Montgomery, Carolyn Mohsen, Alexi Upchurch, Kelly Schmidt, Adam Upchurch, Judy Barron, Jason Piper, Erina Patterson, and Tim Sloan.**

## Going 'Green' for success and charity

Like so many of us, Snellville resident, Roger Green, President/CEO of Green Financial Resources, LLC based in Duluth has faced business challenges since 2008. Even with the economic downturn and a stock market decline worse than anything since the great depression, Roger has continued to win national recognition. He was named 1 of the Top 100 Independent Advisors in America in Registered Rep Magazine in August 2009 after receiving the same award 2007 and 2008. He was one of five representatives recognized nationally in the December 2009 Advisor Hall of Fame in Research Magazine, landing him on the cover of that publication. His broker/dealer just recognized him as their Top Rep, for the eighth time in the past ten years (he was #2 the other two years). This follows Green Financial's recognition by the Gwinnett Chamber of Commerce as the Pinnacle Small Business of the Year in the 1-9 full-time employee category.

What does he feel contributes to this level of business success during these challenging times? "I believe in what I do, and I have a long term capital appreciation methodology for investing that I stick to in good times and in challenging times. My firm has always focused on delivering excellent customer service and I hire sufficiently to ensure that goal is achieved. I have a fabulous, dedicated staff that supports me and my clients in a tremendous way. I also have an incredible group of clients who have placed their trust in my guidance! My profession involves helping others, and God has given

me talents and blessings, and I believe I am obligated to use those gifts wisely and to share my many blessings with others. This guides my life and keeps me focused."

In his quest to give back to his community of his blessings, Roger Green and Green Financial support numerous causes. Two are very dear to his heart. The first is Touching Lives, the Snellville Based Christian Ministry of Roger's pastor and friend, Dr. James Merritt. The other is the Gwinnett Children's Shelter in Buford, where Roger has also mentored teen youth living at the shelter. Roger serves on the board of both of these charities and devotes much of his time, talent and resources to assisting them.

Green Financial is busy preparing for their 8th Annual Charity Golf Classic to be held Tuesday, May 18th at the exclusive River Club in Suwanee. This year's tournament again benefits the Gwinnett Children's Shelter in Buford. Green Financial, in partnership with community sponsors and tournament attendees raised over \$30,000 for the Shelter in each of their last two tournaments. Roger says "we are committed to at least matching that amount again this year." Green is still looking for community sponsors interested in partnering with his firm to support this worthy cause. For more information on sponsorship opportunities, please visit [www.rogersgreen.com](http://www.rogersgreen.com).

Roger also served in 2009 as Treasurer of the Greater Atlanta Franklin Graham Festival, and devotes time each Christmas season to ringing the bell for another

charity he greatly admires – the Salvation Army.

His greatest reward, however, comes from the assistance he is able to provide to the people he helps with his investment and retirement planning advice. He has worked diligently for years to provide assistance to anyone who needed his help – without the investment minimums so many advisors require, and without charging a fee for a consultation to hear recommendations. He puts himself out in the community to try to raise awareness of the importance of planning for your financial future through the weekly radio program "Your Green" he has hosted for over 10 years on WNIV 970 AM. Your Green is now WNIV's longest running program.

Roger has also been teaching retirement planning classes at the University of Georgia's Gwinnett Campus and at Gwinnett Technical College over the past 10 years, helping years of class attendees to better understand what they need to do to try to prepare for a more secure future. He has been a guest speaker for numerous business and civic organization meetings.

*Roger Green is a Registered Representative with Multi-Financial Securities Corporation, member FINRA & SIPC. Green Financial is located at 3700 Crestwood Parkway, Suite 140, Duluth, GA 30096. Green Financial is not affiliated with Multi-Financial Securities Corporation. Inclusion in lists and other awards does not guarantee future performance or success.*