

Up Close with  
Green Financial Resources, LLC,  
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## On the Cover:

### Bringing in the Green: How Green Financial Resources, LLC Could Change Your Future for Good

By Kristen Eleveld

When it comes to your financial future, you probably have a lot of questions. You may not be sure how to prepare for the future (or the present), and trying to figure it out on your own can quickly become overwhelming and confusing. But before you give up hope, we have another idea: turn to the professionals at Green Financial Resources, LLC (GFR).

With over thirty years of experience, President and CEO Roger Green, MSFS, CFP®, and his incredible team have long established a reputation as a smart and reliable resource in the financial field. Between Green Financial Resource's myriad areas of financial experience and their commitment to helping others, it's no wonder that more and more people are turning to GFR for advice on their monetary needs.

"Our desire is to educate and to help as many people as possible with their money," said Roger. "We strive to deliver high levels of service."

Roger is supported by a large team that includes four additional advisors and his wife, Laura, who has been Chief Operating Officer for the past nineteen years. Jason Piper has supported Roger for twenty years, along with Tim Conway, who joined the team nine years ago. More recently, Roger's sons Michael and Andrew joined GFR to ensure the business is around to serve future generations.

To meet Roger's goal of helping as many people as possible, GFR offers a free initial consultation so potential clients can hear their advice and decide for themselves how they want to proceed. The team is qualified to guide not only your retirement and investment planning, but also to coordinate intergenerational and estate planning with your heirs, to help ensure all goals for your assets are achieved. In addition to consulting, Roger has also devoted over twenty years to teaching retirement planning classes at local colleges.

"Helping people make wiser and more informed financial decisions - and end up in a better place than they otherwise would have been without experienced guidance - is what I love about this profession," said Roger.

It's easy to see how Green Financial Resources has become such a dependable place over the last thirty years. The company has received multiple awards that emphasize their ongoing focus on excellence in all they do. One such highlight was the Gwinnett Chamber Small Business of the Year Award in 2016. Roger has also made the Barron's Top Advisor listings multiple times, including 2019.

Aside from excellence at work, Green Financial Resources also focuses on ways they can help their community. This September, they will host their 17th annual golf tournament. All proceeds go to the Auditory Verbal Center, Inc., a cause near and dear to the Green family's heart. In 2018, Roger received a Public Service Award by the Gwinnett Chamber for the many ways he has served his community.

Community-minded, family-oriented, customer-focused, with over three decades of experience Green Financial is among the best of the best for your financial needs. All you have to do is call (770) 931-1414 or visit [www.RogerSGreen.com](http://www.RogerSGreen.com) to set up your free consultation and begin the journey on the road to financial success. Take that step now to help create a better future for you and your family.

Roger said it best: "You have nothing to lose, but so much to gain."

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