



## Roger S. Green/Green Financial – Giving Back

Green Financial Resources (GFR) and President/CEO Roger Green have made an impact on the lives of clients and the community. Roger believes in giving back, and has done so in a big way.

### History

Roger has been listed in the Top Advisors State by State listing in Barron's from 2009-2015, and was inducted into the Research magazine 2009 Advisor Hall of Fame (recognizing five advisors nationwide annually), and he and his firm have been recognized as finalists in Gwinnett Chamber Small Business of the Year and Pinnacle Awards each year 2005-2006 and again 2008-2015.

Roger does enjoy the affirmation of a job well done that has come with his success; but what really motivates him is the ability to make a difference in people's lives, and to support causes near and dear to his heart. His work has helped many to achieve their

dreams and live a better life; and to be able to also give and do for their loved ones and the charities they support. Roger believes God's blessings are meant to be shared, and he lives that belief and encourages and assists others to do so as well.

### Promoting good

Green Financial decided to host a client appreciation annual golf tournament beginning back in 2002. By 2004 Roger, and his wife Laura (COO of GFR), decided to combine the client event with an event to raise money for charity. The first event supported the Atlanta Chapter of the Lung Association, and since that time, Green Financial has raised more than \$289,000 for local charities; including The Dream House for Medically Fragile Children, the Gwinnett Children's Shelter, and most recently Friends of Gwinnett County Senior Services, through the annual tournament. The staff has been busy planning the next tournament,

scheduled for Tuesday September 22, 2015 at The River Club in Suwanee.

While the charities have changed over the years, the Greens' commitment to helping their community has not. Each year, Green Financial pays for the golf and dinner expenses, as well as paying for the extensive time his staff spends coordinating the many details that go into these tournaments; so all money donated can go directly to the designated charity. These tournaments do more than raise money; they also help raise awareness of these charities in the local community and garner additional support.

In 2014, Green Financial entered into a sponsorship arrangement with a financial literacy program providing online resources to help students learn to make good financial decisions. The Green Financial Scholars Program was made available at Crews, North Gwinnett, and Five Forks Middle schools. During the 2014-2015 school year, 592 students completed this program.

### Serving others

In addition to Green Financial's community outreach, Roger personally volunteers much of his time and energy to organizations in our community. He has served in fundraising leadership positions in his church (both at First Baptist Snellville and later at Cross Pointe Church in Duluth), and you will usually find his smiling face greeting people as they enter the Sunday service at Cross Pointe. He has also participated in and helped fund many Christian mission trips to various parts of the world.

Since 2004, he has served on the executive board of Dr. James Merritt's Touching Lives Christian Television Ministry, based in Snellville. From July 2006 through September 2014, Roger served on the Board of Directors for the Gwinnett Children's Shelter, and from 2008 through 2013, also served

## Here to help

as the Chairman of the Shelter Fund Development Committee. For many years now, Roger has spent time each Christmas season ringing the bell for the Salvation Army. In 2014, Roger began service on the board of Friends of Gwinnett County Senior Services.

Early in 2015, Roger volunteered for the board of the Auditory Verbal Center, Inc. (AVC), the entity that helped train his deaf son to speak clearly and to communicate without the need to learn sign language. This training enabled his son to be mainstreamed in school; and he is now fully functioning in society, working full-time and completing a Master's Degree in Finance at Georgia State University. GFR has and will serve as the lead sponsor at several AVC fundraising events in 2014 and 2015.

### Educating

Since 2000, Roger has been teaching retirement planning classes at local colleges and speaking on the radio (Your Green – Saturdays 3-4PM 970 AM) about current market news and other investment topics. With the time Roger spends educating people in class, preparing for and hosting the radio program, meeting with people to review and advise on their financial situations, and serving on charitable boards to share his knowledge; a great deal of his life is spent in service to the financial needs of his community. When people plan properly for their future, it lowers stress and lessens the chance of unnecessary burden on their family members and on their fellow taxpayers, helping to keep our community in a good place.

Roger believes everyone deserves help in managing their investments, regardless of where they are in life. To that end, Green Financial offers free consultations to anyone, regardless of net worth or investable assets. Get started today by calling GFR at (770) 931-1414 or visiting [www.rogersgreen.com](http://www.rogersgreen.com).



Pictured from left front: Jeannie Gravett, Trish Elebash, Roger and Laura Green, Marc Sporn, Jonathan London, Amanda Gilbert, Kelly Schmidt, Betty Huff, Tim Conway, Brittany Knowles, Stewart Fogleman, Jason Piper, Cait Patterson. Listing in the above publications is not a guarantee of future performance and/or success.

Green Financial Resources: 3700 Crestwood Pkwy, Suite 140, Duluth, GA 30096. Securities and advisory services offered through Cetera Advisors LLC, member FINRA, SIPC. Green Financial Resources and Cetera Advisors LLC are unaffiliated.

Sponsored Editorial

## Current outreach efforts

**Friends of Gwinnett County Senior Services**  
FoGCSS is a volunteer-run organization dedicated to providing services to Gwinnett's needy seniors. [www.fogcss.com](http://www.fogcss.com)

**Auditory Verbal Center, Inc.**  
AVC is one of a few centers in the US offering Auditory-Verbal therapy as an alternative to sign-language for the deaf and hearing impaired. [www.avchears.org](http://www.avchears.org)

**Financial Literacy Program**  
The Green Financial Scholars Program is an online financial literacy program GFR is sponsoring in three Gwinnett middle schools. [www.everfi.com](http://www.everfi.com)

**Retirement Planning Help**  
A consultation to review your current investment plan is free! Call (770) 931-1414 to schedule yours today.