



Green Financial: Financial Literacy Program Update

[January 2017]

Agenda

Mission and Goals

Back to School: Telling Your Story

Program Highlights

Next Steps

Appendix

Mission and Goals

Position **Green Financial** as a steward of Financial Literacy across schools in your community.

Implement the **program** in 3 schools this academic year.

Tell a **powerful story** about your investment in the community, internally and externally



Changing Landscape of CRA: Role of Financial Education

EverFi continuously strives to be a thought leader for our partners in regards to the challenging landscape of community reinvestment.

Reference these two resources (found on the Partner Resource Center) to learn about:

How to Prepare for the Future of CRA & Community Banking Webinar



10 Big Ideas to Improve Your CRA Outcome White Paper



Highlights from your schools

Five Forks Middle School

- We held a certification ceremony with Mr. Griffith in December. He had 64 students go through the course and become certified.

Crews Middle School

- We held a certification ceremony with Mr. Hames in December. He had 56 students go through the course and become certified.

North Gwinnett Middle School

- We held a certification ceremony with Ms. MacGregor in December. She had 56 students go through the course and become certified.

Current Program Reach

2016 - 17 Academic Year



192

STUDENTS IN



3

SCHOOLS



1,153

**LEARNING MODULES
COMPLETED**



865

**AND LEARNING HOURS
SPENT**

Impact Through the Years



STUDENTS



Mr. Hames' class



Mr. Griffith's class



Ms. MacGregor's class

The students had a wonderful time celebrating their accomplishments with a certification ceremony!

Engagement Opportunities at Every Stage

RECOGNITION

Student Ceremony
Awards Day
Congratulatory Letters



OUTREACH

Introductions to Superintendents,
School Leaders and Teachers
Letters of Support

ACTIVITIES

Career Day Leadership Meetings Classroom Activities

Next Steps

Back to School Communications

- Leverage the partner resource center to promote your program

Maximizing Impact

- Continuing/expanding your commitment to financial education
- Schedule a renewal conversation